

New solutions for the
professionals of the entire
construction industry



Project and direction



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THE PROJECT



The new **format** of **SAIE BARI**

The impetus given by the PNRR and the various BONUS in the Construction sector shows how each sector cannot today be qualified as a separate market without connecting with the entire **construction industry**. For this reason and to be always close to the national territory **SAIE** comes back to Bari after the Bologna 2022 edition, continuing the alternation that has made it **the main event** dedicated to the Construction industry in Italy.

SAIE Bari 2023 will feature a revamped exhibition format designed to encourage all-round encounters between the system's key players. The new format of SAIE BARI will highlight products and solutions of excellence from the whole supply chain with routes dedicated to the key aspects of construction and plant engineering.

Participating in the trade fair as an exhibitor will therefore be a fundamental opportunity to create new business opportunities, deepen the most up-to-date technical aspects, give visibility to one's own company, and take advantage of unique comparative opportunities.

SAIE Bari 2023, thanks to its recognition as an international exhibition, **will also encourage** direct interaction with the near Mediterranean area and its markets.

THEMATIC FOCUSES

Maintenance, Regeneration, Demolition and Reconstruction, Site Preparation and Safety, Topographical Surveys, Dry Construction, Smart & Digital Cities, Consolidation & Remediation, Urbanisation & Environment, Smart Buildings, Social Housing, Building Bonuses

FOUNDATIONS:

Construction site, sustainability, infrastructure, energy efficiency, digitalisation, building-installation integration, new living and building requirements, seismicity, business and people-centric vision



THE SECTORS OF SAIE

The construction supply chain represented in a single event



- Design, control and management software
- BIM, Building Information Modelling
- Instruments for surveying and measurement, drones, geospatial technologies
- Augmented reality, instruments, systems and applications
- 3D printers, Digital manufacturing, digital platforms



- Building materials and technologies
- Industrialised facilities and systems
- Finishings and internal partitions
- Waterproofing, chemicals for construction
- Insulation and finishing systems for outdoor environments
- Outer shells, doors and windows
- Flooring, cladding and bathroom fixtures
- Land reinforcement
- Earth moving and lifting vehicles
- Drilling and tunnelling
- Work site equipment and products

- Electric systems for buildings
- Remote building control
- Ventilation, air conditioning and heating systems
- Lighting systems
- Solar, photovoltaic and energy production installations
- Automation, access control systems, anti-burglary systems
- Digital Buildings, Smart Homes and Digital Cities
- Installations for sports and outdoor facilities
- Smart infrastructures
- Fire-fighting plants and systems



- Consultancy services (professional, technical, financial)
- Design, engineering and architecture firms
- Building maintenance and administration
- Associations
- Technical and media publications

SPECIAL INITIATIVES AND VISITORS



Special areas for exhibitors

Aluminum in Construction, Technical Finish and Colors, Concrete, Infrastructure, Innovation, Construction Machines, Doors and windows, Cassa Edile Awards, Dry construction, Building and health

SAIE BARI 2021 Numbers

18.672
professional
visitors

303.879
professionals reached by
informative newsletters

THE COMMUNICATION CAMPAIGN

182 radio ad

22 ad on national
newspapers

106 ad on technical
magazines

382 articles on
technical magazines



NEWS 2023

- **MEDITERRANEAN LIVING:
BUILDING AND ARCHITECTURE
FOR THE MEDITERRANEAN**
- **PREFABRICATION**
- **STONE MATERIALS**
- **URBAN DESIGN**
- **FLOORS AND COVERINGS**

Visiting Companies

Professionals

- Builder
- Planner
- Installer
- Applicator
- Tile Layer
- Window and door
manufacturer
- Developer
- Designer
- Painter
- Building Manager
- BIM Manager
- Purchasing
Manager
- Sales/Marketing
Manager

Fields of work

- Building Company
- Maintenance
- Technical office,
planning, design
- Plant installation
company
- Retail / Wholesale
- Production
- Real estate
- Services
- Software
- Government - Central
/ Local Authority
- Paint Factory
- Facility Management



EXHIBITING IN SAIE BARI



SAIE BARI 2021 NUMBERS

*Data from Customer Satisfaction of exhibitors' opinion

283
exhibiting
companies

93% satisfied
with their
participation

89% would suggest the
participation in the
exhibition to a
colleague or companies
of the same sector

92% declares to have
met qualified
visitors for their
business

RAW SPACE

Fit-out to be carried out by the exhibitor. RAW SPACE IN PAVILION

Solutions for companies with their own booth, starting from 16 sqm € 115,00 per sqm

AVAILABLE SIZES: 16/24 sqm with 1 open side • 24/32 sqm with 2 open sides • from 48/64 sqm with 3 open sides • from 64 sqm and more islands with 4 open sides

MACHINERY RAW SPACE: Solutions for companies with their own booth from € 85,00 per sqm in a Pavilion and € 50,00 per sqm outside

STAND WITH BASIC FITTING ALL INCLUSIVE

Compulsory from 16 sqm to 24 sqm

This formula includes: area with 1 open side, walls (3 metres), fascia board with company name, carpet, a table, 3 chairs, lighting system, multi-socket, coat hanger, +3kW electrical supply, connection.

€ 193,00 per sqm (area € 115,00/sqm + fitting € 78,00/sqm) + € 140,00 each 24 sqm for technical services + € 390,00 registration fee



STAND WITH EVOLUTE FITTING ALL INCLUSIVE

For stands from 32 sqm

This formula includes: area with 1 open side, walls (4 metres), fascia board with company name, carpet (carpet colour selected from proposed range), a table, 3 chairs, graphics on walls (as proposed), reception with 1 stool, closet, lighting system, multi-socket, waste paper basket, coat hanger, +3kW electrical supply, connection.

€ 220,00 per sqm (area € 115,00/sqm + fitting € 105,00/sqm) + € 140,00 each 24 sqm for technical services + € 390,00 registration fee



START FORMULA ALL INCLUSIVE - Special Area from 12 sqm

Reserved exclusively to the companies at their first participation.

This formula includes: area with 1 open side, fabric walls (3 metres), fascia board with company name, carpet, a table, 3 chairs, waste basket, coat hanger, lighting system, 3kW electrical supply, connection, registration fee.

From € 2.596,00 all inclusive

SALE

Bari, 19/21 October 2023

Nuova Fiera del Levante

Lungomare Starita, 4
70132 BARI

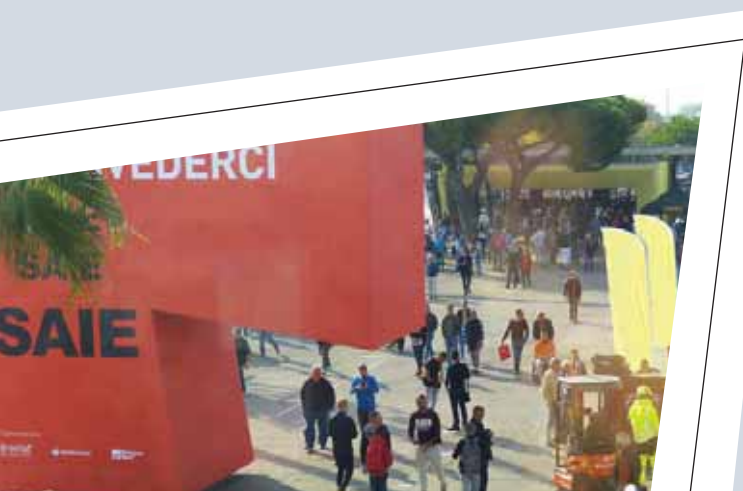


Nuova Fiera del Levante is a real business and technology district. Located on Bari seafront, the exhibition center is the reference point for the whole economic system of the Mediterranean Sea, also thanks to the alldaily transportations with **Greece** and **Albania**. Enlightened by the charm of Bari, a European city rich in history, culture and gastronomy.

Ask information to:

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In 2021 in collaboration with:



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