



SAIE

The Building Fair
design, construction, plants

New solutions
for **construction**
professionals



BARI
23/25 october 2025

Project and direction

 **senaf**
MESTIERE FIERE

In collaboration with

 **gruppo
tecniche nuove**

 **Bologna
Fiere**

 **NUOVA
FIERA
DEL
LEVANTE**

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SAIE BARI: INNOVATION AND SUSTAINABILITY FOR THE CONSTRUCTION INDUSTRY

SAIE is the trade fair recognized by the market as **the place where companies and professionals meet** to share ideas and discuss useful news for the entire construction supply chain: building and plant engineering.

A unique event for the sector, which consolidates its position as a priority event for operators thanks to the annual alternation between two strongly attractive Italian hubs such as Bari and Bologna.

The community of exhibitors, visitors, associations, and institutions, after active participation in the first three editions in Bari, identified SAIE as the fair where live matching of supply and demand for the market could be concretely fostered.

Participating in SAIE Bari 2025 means being a key player in **an event located in the heart of a highly receptive area** that is growing significantly with substantial investment in infrastructure and urban development, added to which are the challenges of complying with European standards that require increased structural safety, environmental protection, and compliance with energy efficiency regulations.



Exhibitor sectors

SAIE Digitalisation:

- BIM, Building Information Modelling
- Augmented reality, instruments, systems and applications
- Design, control and management software
- 3D printers, Digital manufacturing, digital platforms
- Instruments for surveying and measurement, drones, geospatial technologies

SAIE Construction:

- SAIE Concrete
- SAIE Windows and Doors
- SAIE Technical Finishes and Colors
- SAIE Machinery and Equipment
- SAIE Aluminium in Building
- Waterproofing, chemicals for construction
- Casing and Insulation
- Construction materials and technologies
- Flooring, cladding and bathroom fixtures
- Site safety
- Industrialised structures and systems

SAIE Plant Engineering:

- Automation, access control systems, anti-burglary systems
- Digital Buildings, Smart Homes and Digital Cities
- Fire-fighting plants and systems
- Solar, photovoltaic and energy production installations
- Electric systems for buildings
- Lighting systems
- Remote building control
- Ventilation, air conditioning and heating systems
- Smart infrastructures

SAIE Services and Media:

- Associations
- Technical and media publications
- Building maintenance and administration
- Consultancy services (professional, technical, financial)
- Design, engineering and architecture firms

WHY EXHIBIT

SAIE Bari is a professional trade fair characterized by an exhibition format designed to effectively promote meetings between the protagonists of the construction system and enhance products and solutions of excellence from the entire supply chain with paths dedicated to the key issues of construction and plant engineering.

The figures of SAIE BARI 2023

407 EXHIBITORS

92 % say they are satisfied with participation

85 % would recommend attending the fair to a colleague or coworker

61 % say they have met qualified visitors to their business



* data from SAIE Customer Satisfaction

SAIE exhibitors will be able to:

- Make direct contact with potential customers and generate new leads
- Make their brand known to a particularly receptive market that is looking for innovations
- Meet new business partners, distributors and suppliers
- Consolidate their presence in the territory and develop relationships with the SAIE community
- Present concrete solutions and future-oriented ideas to meet new market challenges

THE SPECIAL INITIATIVES AVAILABLE TO EXHIBITORS

SAIE Bari's special initiatives make for a **dynamic exhibition experience**, allowing visitors to discover key market trends, immerse themselves in companies' real projects and make the most of business activities, concrete product applications, and equipment use with the involvement of suppliers, designers, contractors, and installers.



- | | |
|------------------------------|-------------------------------------|
| • INFRASTRUCTURE | • TECHNICAL FINISH AND COLORS |
| • CONCRETE | • BUILDING/PLANT INTEGRATION |
| • FLOORS AND COVERINGS | • DIGITALISATION AND BIM |
| • BUILDING ENERGY EFFICIENCY | • CONSTRUCTION MACHINES & EQUIPMENT |
| • DOORS AND WINDOWS | • LAYING AND TESTING DEMO AREA |
| • SEISMIC | • SITE SAFETY |

VISITORS

The figures of SAIE BARI 2023

25.527 **ATTENDANCE PROFESSIONALS**
 (+35% over the previous edition)

311.838
 professionals reached by informative newsletters

123
 conferences

75
 partner associations

78%
 are purchase decision-makers
13%
 influence purchase choices

SAIE's institutional partners, main associations, trade associations, and media partners aggregate and involve a professional and qualified audience by offering special initiatives, demonstration areas, networking moments, and technical updates.



Visiting Companies

Professionals

- BUILDER
- PLANNER
- INSTALLER
- APPLICATOR
- TILE LAYER
- WINDOW AND DOOR MANUFACTURER
- DEVELOPER
- DESIGNER
- PAINTER
- BUILDING MANAGER
- BIM MANAGER
- PURCHASING MANAGER
- SALES/MARKETING MANAGER

Fields of work

- BUILDING COMPANY
- MAINTENANCE
- TECHNICAL OFFICE, PLANNING, DESIGN
- PLANT INSTALLATION COMPANY
- RETAIL / WHOLESALE
- PRODUCTION
- REAL ESTATE
- SERVICES
- SOFTWARE
- GOVERNMENT - CENTRAL /LOCAL AUTHORITY
- PAINT FACTORY
- FACILITY MANAGEMENT

HOW TO PARTECIPATE

RAW SPACE: From € 125.00/sqm. Set-up by the exhibitor for areas larger than 24 sqm

STAND WITH BASIC FITTING: Compulsory for booth until 24 sqm;

STAND WITH EVOLUTE FITTING: For stands from 32 sqm, in addition to the advantages of the standard pre-fitted stand, it offers greater visibility at the fair, a wider choice of furnishings, colors and customization;

START FORMULA: Special Area from 12 sqm: Reserved exclusively to the companies at their first participation.

PRICES VALID UNTIL 31/01/2025. FROM 01/02/2025 INCREASE OF 10%

STAND WITH BASIC FITTING ALL INCLUSIVE

Compulsory from 16 sqm to 24 sqm

This formula includes: area with 1 open side, walls (3 metres), fascia board with company name, carpet, a table, 3 chairs, lighting system, multi-socket, coat hanger, +3kW electrical supply, connection.

€ 210,00 per sqm (area € 125,00/sqm + fitting € 85,00/sqm) + € 155,00 each 24 sqm for technical services + € 410,00 registration fee



STAND WITH EVOLUTE FITTING ALL INCLUSIVE

For stands from 32 sqm

This formula includes: area with 1 open side, walls (4 metres), fascia board with company name, carpet (carpet colour selected from proposed range), a table, 3 chairs, graphics on walls (as proposed), reception with 1 stool, closet, lighting system, multi-socket, waste paper basket, coat hanger, +3kW electrical supply, connection.

€ 230,00 per sqm (area € 125,00/sqm + fitting € 105,00/sqm) + € 155,00 each 24 sqm for technical services + € 410,00 registration fee



START FORMULA ALL INCLUSIVE

Special Area 12 sqm

Reserved exclusively to the companies at their first participation.

This formula includes: area with 1 open side, fabric walls (3 metres), fascia board with company name, carpet, a table, 3 chairs, waste basket, coat hanger, lighting system, 3kW electrical supply, connection, registration fee.

€ 2.830,00 all inclusive

SALE

Bari, 23/25 october 2025

Nuova Fiera del Levante

Lungomare Starita, 4
70132 BARI



The **Nuova Fiera del Levante** is located in an extremely strategic territorial position for the sector because it facilitates access to the markets of Central and Southern Italy and the neighbouring countries of the Mediterranean basin also thanks to daily transport connections with **Greece, Albania** and **Croatia**. Bari airport offers direct flights to several destinations in the Mediterranean, making it easy access for national and international participants.

Ask information to:

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In 2023 in collaboration with:



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