



SAVE the NEW DATE

**BARI**  
7/9 October 2021

## SAIE BARI

The Building Fair

Design, construction, plants



Project and direction



In collaboration with



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## Constructions at the heart of SAIE BARI

SAIE BARI 2021 is reinventing itself, placing the construction system at the heart of the event, as confirmation of its role as a veritable commercial, training and information nexus for professionals of the entire sector. This second edition has evolved in response to new requirements of professionals who design and carry out construction and installation works. Visitors of SAIE BARI will find all technological innovations in a single event, along with the most evolved materials and useful solutions for satisfying requirements established by new construction and management techniques.



### SAIE BARI 2021

**Competence.** An event which can count on a database of over 260,000 professionals active in the sector, profiled, built and updated to involve all the important professionals working in South Italy market.

**Evolution.** An event which tackles all changes in regulations and market trends, giving visibility to products, services and technologies which contribute towards innovation in the sector.

**Supply Chain.** A single event promoting the entire construction chain: from design to production, maintenance and management. An all-round event for the proposal of residential, industrial and tertiary sector construction; for the design of private and public works; for infrastructure facilities and everything regarding built environments.

**Business.** Reference point for companies presenting products, methods and tools to make the sector safer, more efficient, collaborative, profitable and sustainable.

**Direct contact.** An occasion to acquire hands-on knowledge of "Italian know how", an immersive experience for visitors and direct contact with innovative products and technologies.

**Internationalisation.** SAIE BARI encourages meetings with foreign and international buyers, thanks to its intense matching programme.

**Networking.** Collaboration with major associations and professional registers has resulted in a rich calendar of events and training opportunities, further enriching contents available to visitors.

## Innovation, the heart of SAIE BARI 2021

There will be extensive coverage of Innovation and starting from the Services Hub, the venue of SAIE Eccellenze, reaching out to all Sectors at the event, transforming it into a veritable Innovation Laboratory.



## Sector Macro-products

### Design and Digitalisation



- Design, control and management software
- BIM, Building Information Modelling
- Instruments for surveying and measurement, drones, geospatial technologies
- Augmented reality, instruments, systems and applications
- 3D printers, Digital manufacturing, digital platforms

### Construction



- Building materials and technologies
- Industrialised facilities and systems
- Finishings and internal partitions
- Waterproofing, chemicals for construction
- Insulation and finishing systems for outdoor environments
- Outer shells, doors and windows
- Flooring, cladding and bathroom fixtures
- Land reinforcement
- Earth moving and lifting vehicles
- Drilling and tunnelling
- Work site equipment and products



### Plants



- Electric systems for buildings
- Remote building control
- Ventilation, air conditioning and heating systems
- Lighting systems
- Solar, photovoltaic and energy production installations
- Automation, access control systems, anti-burglary systems
- Digital Buildings, Smart Homes and Digital Cities
- Installations for sports and outdoor facilities
- Smart infrastructures
- Fire-fighting plants and systems

### Services and Media



- Consultancy services (professional, technical, financial)
- Design, engineering and architecture firms
- Building maintenance and administration
- Associations
- Technical and media publications

# Advantages for the exhibitor

## Participate as exhibitor means:

1. Meet professionals of the sector and **acquire new business contacts**, thanks to the communication skills of SAIE;
2. Promote your solution in view of **110% superbonus** and other incentives;
3. Give **new visibility** to your brand in the national market and in the Countries of the Mediterranean basin;
4. Present **new products** and emerging technologies dedicated to **innovation for the built environment**.

## The exhibition in numbers: 2019

20.000	Square metres
350	Exhibiting companies
20.137	Professional visitors
12	Special initiatives

## Saie Bari 2019 exhibitors' opinion:

95%	satisfied with their participation
90%	Declares to have met qualified visitors for their business
82%	would suggest the participation in the exhibition to companies of the same sector

## Types of visiting companies:

### You will find

Design/ Engineering  
Construction Company  
Specialized Company/Installation  
Specialised Consultancy  
Purchasing/Developer/Buyer/  
Condominium Management services  
Distribution/Resale/  
Manufacturing Companies  
Education  
Institutions / Association

## SAIE BARI 2021 will give a voice to:

**All the sector's finest**, showcasing the entire chain, from design to construction, a generator of sheer excellence offered to national and international professionals, with particular regard for the key issues of recovery, seismic safety, sustainability, digitalisation, infrastructures and land protection

**Companies which combine tradition and quality** which are rethinking their products for an evolving market

**Companies which are testing and working on new systems**, technologies, services and distribution networks opening out towards a new era of industrialisation for 4.0 constructions

**Companies dedicated to digitalisation:** from BIM to Digital Manufacturing, augmented reality, robots and 3D printing for the industrialisation of processes, from geospatial to drones and 3D surveying, from IOT to cognitive buildings

**Producers of work site machinery and technologies**, which are transforming work places, also in connected, digital and safe, areas

**Service companies** providing consultancy for increasing the efficiency and rationalising supply chain processes, towards a 4.0 construction sector

**Designers, Research Centres, Universities** and **start-ups** dedicated to designing excellence, innovation and qualifying the built

## Advertisement planning

All major communication channels will be used, including specialised magazines, professional profiles, DEMs, newsletters, social networks, conventions, road shows, daily newspapers, radio, in addition to collaboration with Gruppo Tecniche Nuove and the magazines Arketipo, Area, CIL Costruire in Laterizio, Imprese Edili, Commercio Edile, Macchine Edili, Serramenti Design e Componenti, Commercio Idrotermosanitario, RCI, GT, ZeroSottoZerro, Luce&Design, L'impianto Elettrico, Elettro, Sicurezza, Watt Elettroforniture, Ristrutturare la casa, Ambiente e Sicurezza, 01 Building.



## RAW SPACE

### Fit-out to be carried out by the exhibitor. RAW SPACE IN PAVILION

Solutions for companies with their own booth, starting from 16 sqm € 115,00 per sqm

- AVAILABLE SIZES : 16/20 sqm with 1 free side • 24/32 sqm with 2 free sides • from 48/64 sqm with 3 free sides
- from 64 sqm and more islands with 4 free sides

**MACHINERY RAW SPACE:** Solutions for companies with their own booth from € 85,00 per sqm in a Pavilion and € 50,00 per sqm Outside

## STAND WITH BASIC FITTING ALL INCLUSIVE

Compulsory from 16 sqm to 24 sqm

This formula includes: area with 1 open side, walls (3 metres), fascia board with company name, carpet (carpet colour selected from proposed range), a table, 3 chairs, lighting system, multi-socket, coat hanger, +3kW electrical supply, connection.

**€ 185,00 per sqm (area € 115,00/sqm + fitting € 70,00/sqm) + € 130,00 each 24 sqm for technical services + € 350,00 registration fee**



## STAND WITH EVOLUTE FITTING ALL INCLUSIVE - For stands from 32 sqm

This formula includes: area with 1 open side, walls (4 metres), fascia board with company name, carpet (carpet colour selected from proposed range), a table, 3 chairs, graphics on walls (as proposed), reception with 1 stool, closet, lighting system, multi-socket, waste paper basket, coat hanger, +3kW electrical supply, connection.

**€ 205,00 per sqm (area € 115,00/sqm + fitting € 90,00/sqm) + € 130,00 each 24 sqm for technical services + € 350,00 registration fee**



## START FORMULA ALL INCLUSIVE - Special Area from 12 sqm

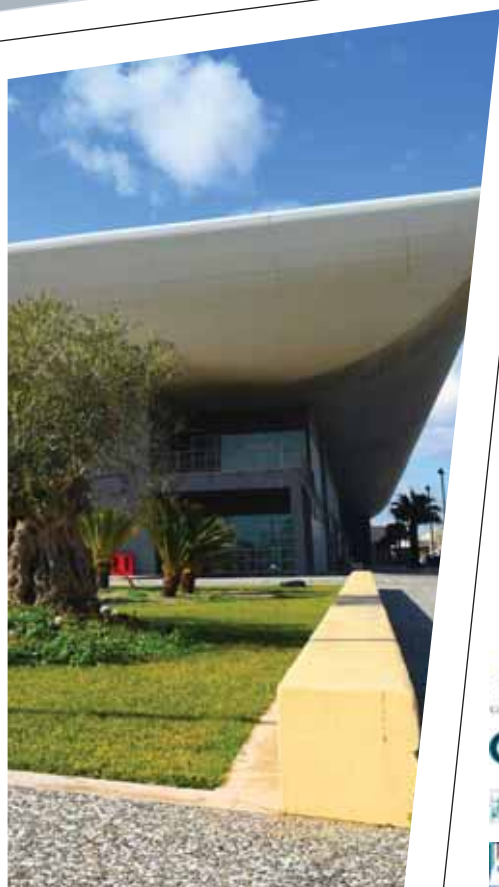
### Reserved exclusively to the companies at their first participation

This formula includes: area with 1 open side, fabric walls (3 metres), fascia board with company name, carpet, a table, 3 chairs, waste basket, coat hanger, lighting system, 3kW electrical supply, connection, registration fee.

**From € 2.596,00 all inclusive**



**Bari, 7/9 October 2021**



**Nuova Fiera del Levante** is a real business and technology district. Located on Bari seafront, the exhibition center is the reference point for the whole economic system of the Mediterranean Sea, also thanks to the alldaily transportations with Greece and Albania. Enlightened by the charm of Bari, a European city rich in history, culture and gastronomy.

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In 2019 in collaboration with:



Project and direction



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