SAIE paths

- Building management and building renovation
- Technical systems in construction
- Urban transformation, Infrastructure and territory
- Digitalisation and BIM

In conjunction with

FESTIVAL EDILIZIA LEGGERA

In collaboration with

Design and direction

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The construction market is changing. It is no longer only products and technologies but also services for the built environment. The entire production chain of the construction industry is going through this change towards new markets and new production methods. Now more than ever, industry workers are seeking products, methods and tools to make the industry safer, more efficient, collaborative, profitable and sustainable.

**SAIE BARI 2019** is designed for professionals operating in the key market of Southern Italy, showcasing the products of your companies and offering new solutions for new building requirements. **SAIE BARI 2019** is at the service of the companies to exhibit the innovations, the excellence and the skills of Italian KNOW-HOW, and what can be achieved with the digitalisation of the industry. **SAIE BARI 2019** is where all of the systems and technologies that are changing the processes of surveying, planning, building, controlling, managing and servicing buildings will be given space and visibility. **SAIE BARI 2019** is arranged into 4 focus areas to fulfil visitor requests, improving the visibility of the industry divisions, making visits more efficient and showing off the innovations. **SAIE BARI 2019** will host an intense schedule of conferences granting training credits, addressing all the most relevant issues regarding seismic engineering, sustainability, technology, infrastructure, innovation, digitalisation.

**Innovation is the focus of SAIE BARI 19**

SAIE ECCELLENZE will showcase excellence, displaying the innovative processes undertaken by companies, start-ups and international research centres, creating an INNOVATION LAB. This will be the space of modular architecture, parametric tiling, algorithmic planning, robotic manufacturing, 3D printed house, IOT- connected buildings, augmented reality and virtual reality, digital machines and construction sites. **Fel Festival dell’Edilizia Leggera (Lightweight construction festival)** in conjunction with SAIE BARI

Now at its fifth travelling edition, the show-event with a focus on the painting sector lands for the first time in Bari, also covering dry building and the building renovation sector.
Benefits for the exhibitor

4 reasons to take part in SAIE BARI 2019

1. To involve, inform and network with operators who are actively seeking innovative technologies and solutions to secure the territory, to redevelop energy, to design, build, manage and maintain their built heritage according to excellent standards.


3. To help visitors at SAIE BARI 2019 understand and implement the new legislative provisions of the Procurement Code and the decree on the safety of buildings with seismic risk, to make the financial incentives of the Eco and Sisma [Earthquake] Bonus operational.

4. To enjoy the chance of presenting new developments, emerging systems and technologies that are showcased in SAIE ECCELLENZE, the area dedicated to innovation for the built environment.

SAIE BARI 2019 offers space and a voice to:

- The top businesses in the sector, to illustrate the entire supply chain, from design to construction, that produced this “excellent product” and propose it to the operators – national and international – especially on the key issues of seismic recovery and safety, sustainability and digital, infrastructure and land protection.

- Companies that combine tradition and quality and are adjusting their products to an evolving market.

- Companies that are testing and working on new systems, technologies, services and distribution networks that pave the way towards a new industrialisation of construction 4.0.

- Companies dedicated to digital: from BIM to Digital Manufacturing, to augmented reality to robots and 3D printing for the industrialisation of processes, from geo-space sciences to drones and 3D surveying, from iOT to smart buildings.

- Manufactures of construction site machinery and technologies, which are transforming work places also into connected and digital areas, as well as safe.

- Service companies that offer consulting to make processes in the supply chain more efficient and rational, working towards construction industry 4.0.

- Engineers, Research Centres, Universities and start-ups dedicated to building excellent products, innovating and upgrading the built environment.

Advertising planning

All of the top communication channels will be used such as specialised magazines, professional portals, DEMs and newsletters, social networks, conventions, road shows, newspapers and radio in addition to collaboration with Tecniche Nuove Group and magazines such as Arketipo, Area, CIL Costruire in Laterizio, Imprese Edili, Commercio Edile, Macchine Edili, Serramenti e Design, Il giornale del Serramento, Porte e Finestre, Commercio Idrotermosanitario, RCI, GT, ZeroSotto-Zerro, Luce&Design, L'impianto Elettrico, Elettro, Sicurezza, Watt Elettroforniture, Ristrutturare la Casa and Ambiente e Sicurezza.
Exhibiting at SAIE BARI

The booth is the most visible element of the attendance at the trade show, and it shall be designed according to the target you want to reach and the official image the company wants to communicate.

To facilitate exhibitors, SAIE offers different ways to participate:
- **Basic pre-fitted booth:** all inclusive;
- **Prestige pre-fitted booth:** in addition to the advantages of a Basic pre-fitted booth, it has an height of 4 metres and offers greater choice in furnishings, colours and customisation;

**RAW AREA**
Set-ups provided by the exhibitor. RAW AREA IN THE PAVILION

Solutions for companies with their own set-up, starting from 24 m² at €110.00 per m²

**AVAILABLE MATERIALS:** 16/20 m² with 1 open side • 24/32 m² with 2 open sides • from 48/64 m² with 3 open sides • from 64 m² and larger on islands with 4 open sides

**MACHINERY RAW AREA:** Solutions for companies with their own set-up, starting from €80.00 per m² in Pavilion and €45.00 per m² Outdoors

**BOOTH WITH BASIC SET-UP - ALL INCLUSIVE** - Mandatory up to 24m² and for booths up to 16m²

The formula includes: 1 open side area, fabric walls [3 metres], sign with company name, carpeting, table, 3 chairs, lighting system and multi-socket adapter, complimentary kit to hang signs [4 hooks with wire], waste basket and coat hanger + 3kW connection to the electrical system and Wi-Fi every 24 m²

€180.00 per m² (area €110.00/m² + installation €70.00/m²)
+ €130 each 24 m² for technical services +€350.00 registration fee

**BOOTH WITH PRESTIGE SET-UP - ALL INCLUSIVE** - For booths starting from 32 m²

The formula includes 1 open side area, fabric walls [4 metres] sign with company name, carpeting [with colours based on the available range], table, 3 chairs, graphics on the walls (as proposed), reception with 2 stools, storage closet, lighting system and multi-socket adapter, complimentary kit to hang signs [4 hooks with wire], waste basket and coat hanger, + 3kW connection to the electrical system and Wi-Fi every 24m²

€210.00 per m² (area €110.00/m² + installation €90.00/m²)
+ €260 for technical services +€350.00 registration fee

**FORMULA START – ALL INCLUSIVE** - for Special areas 12m²

Includes: area with 1 open side, fabric walls, sign with company name, carpeting, table, 1 stool, complimentary kit to hang signs [4 hooks with wire], waste basket, coat hanger, lighting and connection to the electrical system [3 kW], registration to the trade show.

All inclusive (only for the first attendance) 12m² €2,496.00
Fiera del Levante is a real town district for business and technology. Located near Bari’s seafront and easy to reach with any means of transport, it is a landmark of the whole economic system in the Mediterranean area. An European reality enriched by the charm of the history, the culture and cuisine of Bari.

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